

# Priscilla Tom

New York, NY  
(408) 799-6782  
priscillavtom@gmail.com



<https://www.priscillatom.com>

## WORK EXPERIENCE

### **New York University - *Administrative Assistant***

July 2022 - PRESENT

- Managing studio calendars, space reservations, event planning, leading prospective student tours
- Student Work Study Manager
- Content creation for social media and website (programs, posters) - Adobe, Excel, Google Suite

### **Revive Fashion Week - *Social Media Intern***

February 2024 - April 2024

- Managing social media pages, content creation, overseeing outreach, analyzing trending sounds

### **Laja Field - *Assistant***

March 2024 - PRESENT

- Planning, Scheduling rehearsal time between dancers, booking studios

### **Allen Dalton Entertainment Group - *Event Staff***

February 2021 - March 2023

- On-site events coordinator, Performer, Event Content Coverage

### **Freelance Content Creator / Social Media Manager**

February 2021 - PRESENT

- Ambassador for The Scene NY @thescenenewyork
- Content Creation: La Croix, Alta Marea Group (Ai Fiori & Osteria Morini), Boucherie, The Dolar Shop, Bird Dog

## EDUCATION

### **New York University - *Dance BFA // Business of Entertainment, Media, Technology Minor***

September 2021 - May 2024

- Student Representative - Class of 2024
- David Payne-Carter Award nomination board

## OTHER

Dancer, Choreographer, Teacher

WestFest 2024, NYFW 2024, JCE, NBC World of Dance, Hanna Q Dance Company